



DAY 1 – THURSDAY 23/05/2024

TIME	ACTIVITY + LOCATION
08:00	Registration
09:45	Reception area – Indoor Garden
09:45	Welcome to CREET24!
10:00	Keynote speaker: Miruna Radu-Lefebvre Room 11
10:45	“No More Entrepreneurial Heroes. The whys, the whos, and the whats of entrepreneurial identity today”
10:45	Coffee Break
11:00	Refreshment area – Indoor Garden
11:00	PARALLEL SESSIONS 1 AND 2
13:00	

PARALLEL SESSION 1 – room 5 Entrepreneurship across borders		
Comparing European and Asia-Pacific Digital Entrepreneurial Ecosystems to Promote Unicorn Growth	Rocha Raysa Roberta Dutra Paulo Pinheiro Cagica Luisa Carvalho	Chairs: Giuseppe Modarelli Andrea Tomo
Building and Testing Effective Business Models for Migrant Entrepreneurs	Gianluca Pusceddu Ludovica Moi Francesca Cabiddu	
Recomposing the concept of Learning Culture(s): Insight for Innovation at TELT	Taran Patel Matteo Opizzi Chirag Patel	

PARALLEL SESSION 2 - room 7 Exploring the frontiers of entrepreneurship education & pedagogy: technology as an opportunity?		
A Systematic Literature Review on Entrepreneurial Education Tools	Hamza Sabah	Chairs: Giammarco Marras Nathalie Duval-Couetil
Past meets future: AI in transformational entrepreneurship education - lessons from German children TV	Rita Klapper	
Training PhD students to innovate: A short course approach	Fufen Jin Vivek Sinha Øystein Widding	

13:00	Lunch
14:30	Refreshment area – Indoor Garden
14:30	Keynote speaker: Magnus Klofsten Room 11 “Intrapreneurial Universities: Embracing New Perspectives and Future Challenges”
15:15	
15:15	Coffee Break
15:30	Refreshment area – Indoor Garden
15:30	
17:30	PARALLEL SESSIONS 3 AND 4

PARALLEL SESSION 3 – room 5 Technology transfer & Ecosystems		
Practical and Methodological Challenges Associated with Studying Academic Entrepreneurs	Nathalie Duval-Couetil Alanna Epstein	Chairs: Matteo Opizzi
Investigating the Dynamics Within Entrepreneurial Ecosystems: A Systematic Review of the Interaction Between Elements	Meraj Bousaki Wadid M. Lamine	Wadid Lamine
Nurturing Startup Ecosystems: Examining the Influence of Geographic Proximity between Venture Capital and Academic Institutions in Germany	Louisa Heiduk	

PARALLEL SESSION 4 – room 7 Incubators and entrepreneurial support		
Fostering Sustainability in Mediterranean Business Incubators: Nurturing Startups in Emerging Markets	Khalil-Ibrahim Boughambouz	Chairs:
Entrepreneurial Coaching: Impact on Individual and Organizational Performance in Start-ups	Giammarco Marras Michela Loi	Peter Naeve
Distinct but Not Apart? Untangling the Social Dilemma in Startup Competitions: Interactions between Teams	Malek Elmi Giuseppe DelMestri, Manuel Castriotta	Sirje Ustav



DAY 2 – FRIDAY 24/05/2024

TIME	ACTIVITY + LOCATION
08:45	Open coffee Refreshment area – Indoor Garden
09:00	Symposium Keynote speaker: Fiorella Operto “Ethical Issues on Technology: Implications for Entrepreneurship and Education”
11:15	Room 11
11:15	Coffee Break
11:30	Refreshment area – Indoor Garden
11:30	PARALLEL SESSIONS 5 AND 6
13:30	Lunch
14:30	Refreshment area – Indoor Garden



SYMPOSIUM – Fiorella Operto – Room 11		
Ethical Issues on Technology: Implications for Entrepreneurship and Education		
From Concept to Conscience: Designing Ethics for Human-Robot Collaboration for Sustainable Manufacturing in Industry 5.0	Tiziana Callari	Chair: Tiziana Callari
Encoded ethics, technical standards, and the future requirements for socio-legal researchers in “law & technology”	Riccardo Segate-Vecellio	
Human-technology interactions in the public sector: a Chomskian interpretative vision of big data as a social support tool in interpreting financial data	Giuseppe Modarelli, Lucio Todisco Christian Rainero Gianluigi Mangia	
Towards seamless Human-Robot Dialogue	Diego Reforgiato Recupero	
Diverse Minds: How Entrepreneurial Teams' Composition Shapes AI Startups' Nature	Andrea Panelli Elettra D'Amico Alessandra Colombelli Emilio Paolucci	



PARALLEL SESSION 5 - room 5

Technology within and around organizations

Expanding the demand-resource model by an anthropo-organizational view: Work resilience, the "little prince" and the "self accountant" approach	Giuseppe Modarelli Christian Rainero	Chairs: Malek Elmi Rita Klapper
The challenges of emerging technologies in the educational settings of a business school in France	Josip Marić M.C. Angel-Ferrero	
Technology Enhanced Assessment of Students' Stress Level in Entrepreneurial Learning: An Experimental Investigation by Means of Electrodermal Activity	Jan-Martin Geiger	

PARALLEL SESSION 6 – room 7

Technology & entrepreneurship

Generative AI, Entrepreneurship, and Education: Known worlds and Uncharted Territories	Basel O.S.A. Hammoda	Chairs: Elettra D'Amico Elona Marku
Impact over Income – A Mixed-Methods Investigation of Digital Health Entrepreneurs in North Rhine-Westphalia (Germany)	Peter Naeve Sebastian Merkel	
Technology innovation, society, and inclusion: literature review, survey of programs, and partnership development	Yuxi Zhao	



MOVE FROM UNICA TO FRONTEMARE, POETTO BEACH

Do you need any help to reach “Frontemare”? Visit the following link: https://creet24.org/wp-content/uploads/2024/04/frontemare_how-to-reach.pdf

17:00	PARALLEL ACTIVITIES
19:00	Activity 1 “Workshop on art therapy and technology” By Rita Klapper and Giammarco Marras Activity 2 “Journal Stands”
19:30	Awards ceremony and Pre-dinner party
20:30	
20:30	Social dinner
23:30	

Useful points:

Co-working areas: **Room 2 and Room 6**

To reach conference organizers: **Room 13**

Main locations:

Dipartimento di Scienze Economiche e Aziendali (Department of Economics and Business Sciences) – **Via Sant’Ignazio da Laconi, 74 – Cagliari**

FRONTEMARE – Poetto Beach – Viale Lungomare del Golfo, 150 – Quartu Sant’Elena (CA)



24th Conference of Research in
Entrepreneurship, Education and Technology
Cagliari, Italy
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